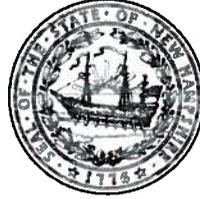


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June 20, 2012

Kevin Dean
Electricity NH, LLC d/b/a ENH Power
P.O. Box 1150
Auburn, ME 04211

RE: Media Outreach and Marketing Initiatives in New Hampshire

Dear Mr. Dean:

This letter serves as a follow-up to our discussion on June 13, 2012 regarding ENH Power's media plan. As we discussed, Electricity NH, LLC is authorized to conduct business in New Hampshire under the trade name ENH Power. All media outreach and marketing initiatives under taken in New Hampshire must clearly identify the business as ENH Power. To avoid customer confusion, we recommend that even the use of the full name, Electricity NH, LLC d/b/a ENH Power be avoided.

You indicated Electricity NH, LLC understood that it was only authorized to conduct business in New Hampshire under the trade name ENH Power and that it would revise its media plan accordingly. Please provide the Commission with an action plan for revising the company's media plan including timeframes for completion. We would appreciate a response by June 27, 2012.

Should you have any questions, please feel free to contact me.

Sincerely,

A handwritten signature in blue ink that reads "Amanda O. Noonan".

Amanda O. Noonan
Director, Consumer Affairs